

# PL30



PL30 is our flagship model! Best selling model in our range! It made big news in the market and many people got to know about the SoundMAGIC brand. Our original idea was to eliminate the microphone effect on the headphone so it comes as over the ear cable with ergonomic in-ear design which is why when it is used for long periods it is very comfortable. In order to get an outstanding sound signature, we tested & modified the 9mm dynamics driver until the sound was just perfect. The market was very excited when the PL30 was launched and most consumers who listened to it told their friends about it. The Korean market loved it and mentioned to our Dealers that our product is one exception of "Made in China" products.

ENTER THE HIGH FIDELITY  
Well balanced sound  
Outstanding tone reproduction  
Comfort, ergonomic in-ear design  
Professional over ear cabling for best fit

## PL30 In Ear Headphone

### Specifications

Frequency range : 20~22000 Hz  
DC Resistance :  $12 \pm 10\%$  Ohm  
Sensitivity :  $100 \pm 3$  dB at 1 KHz/mW  
Cable length : 1.2 M  
Connection : 3.5 mm  
Weight : 10 g  
Packaging : 70x165x35 mm  
Color : black, white, grey  
Accessory : S.M.L Silicone eartips, S.M.L Foams tips,  
Cable Clip, Travel Pouch, Ear Hook

Stuff Magazine Expert Evaluation of SoundMAGIC PL30 Earphones



*"Their performance rivals designs three times the price."*

TechRadar.com evaluates SoundMAGIC's PL30 Earphones



*"With cables that fit behind and over the ear, the SoundMAGIC PL30s are pretty comfy. Overall, the sound quality is fine, with clear detail."*



*"Despite the low price tag, the sound quality of these headphones will satisfy all but the most discerning of listeners. They are a bargain!"*

TechPowerUp Evaluates SoundMAGIC PL30 - Amazing



*"These earphones provide a good amount of bang for the buck even though they are ridiculously cheap. If you are going for a cheap set of earphones for use on the move these are definitely the ones for you."*

## PL50 In Ear Headphone

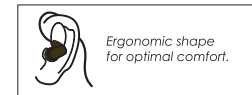


### Specifications

Frequency range : 15~22000 Hz  
Impedance of 1kHz : 55.5±15% Ohm  
Cable length : 1.2 M  
Weight : 8 g  
Accessory : S.M.L.XL.Silicone ear tips, S.M.L Foams tips, Cable Clip, Travel Pouch, Ear hooks

DC Resistance : 25±10% Ohm  
Sensitivity : 109±2 dB at 1 KHz/mW  
Connection : 3.5 mm  
Packaging : 70x165x35 mm

This was our first design experience into the world of armature in-ear headphones, so we started first with the Entry-level armature headphone with its tiny design in a classic sea-blue color. Again we were excited to receive another 5 star award in 2010 by Stuff magazine in UK.



# PL50

THE HIGH FIDELITY IN YOUR EARS  
Accurate sound lets you hear every detail  
Comfort, ergonomic in-ear fit design  
Professional over ear cabling for best fit  
Good noise isolating

Stuff Magazine Expert Review of SoundMAGIC PL50 Earphones



*"Their performance rivals designs twice or three times the price."*

TrustedReviews Evaluates SoundMAGIC PL50 - Phenomenal



*"There's enough bass to be getting on with and it's backed up by a well-balanced mid-range and a lovely, clear top-end. Definition is very good across the range, and there's an almost holographic quality to the soundstage at times. In other words, I'm impressed."*



## EH11

- 2011 NEW product

EH11 is another version in the EH10 family, with its young and trendy colors it is most suitable when you are "On the Move" or busy with outdoor activities. The sound reproduction has definitely more detail with well balanced sound and a more powerful bass....this is great for the younger people who love to listen to music with a lot of beat and of course we would not let this model go out into the market if we did not pay attention to the comfort factor.

## EH11 Clip on In-Ear Sport Headphone

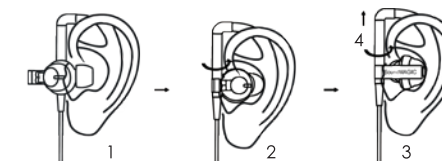
### Specifications

Frequency range : 15~22000 Hz  
Sensitivity : 107±2 dB at 1 KHz/mW  
Connection : 3.5 mm Golden pin,L plug  
Packaging : 120x100x45 mm  
Accessory : S.M.L Silicone eartips, Cable Clip, Travel Pouch,

DC Resistance : 16±10% Ohm  
Cable length : 1.2 M Y style  
Weight : 19 g  
Color : Black-Green, Darkgrey-Orange, White-Blue

### HIGH FIDELITY WHEN ACTIVE

Clip-on design for secure fit  
Robust metal construction for everyday use  
For sports and active lifestyles



- 1, Rotate the slider to get more space
- 2, Put earhook onto auricle
- 3, Rotate the earphone into ear
- 4, Pull up or down the slider to get the right position & adjust the soft earhook to fit your auricle.

## EH10 Clip on Half In-Ear Sport Headphone

Super bass response and outstanding clarity.  
Large sound stage and real re-building.  
Half in ear for moving style.  
Soft ear hook for best comfortable.  
Special short tube design for acoustic.

The EH-10 clip-on headphone was especially designed for daily comfort wear; the clip is designed with a soft cover and can be easily adjusted as you wish to fit the ear with utmost comfort. We also used a bigger driver with the tube and cave design which gives it that extra amazing soundstage performance; it's really for people who love to feel the theatre effect when using in-ear headphones. We also considered the safety issue in the design phase to make this headphone to fit half way into the ear canal, in this way damage to the ear is minimized if listening to music for long periods on high volume.

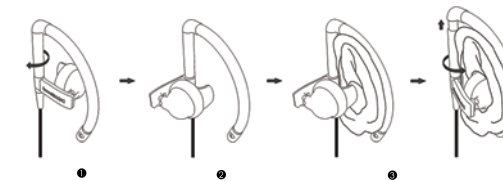


### Specifications

Frequency range : 15~22000 Hz  
Sensitivity : 112±2 dB at 1 KHz/mW  
Connection : 3.5 mm Golden pin,L plug  
Packaging : 120x100x45 mm  
Accessory : Cable Clip, Travel Pouch, EH10 Eartips

DC Resistance : 16±10% Ohm  
Cable length : 1.2 M  
Weight : 17.5 g  
Color : black, white

# EH10



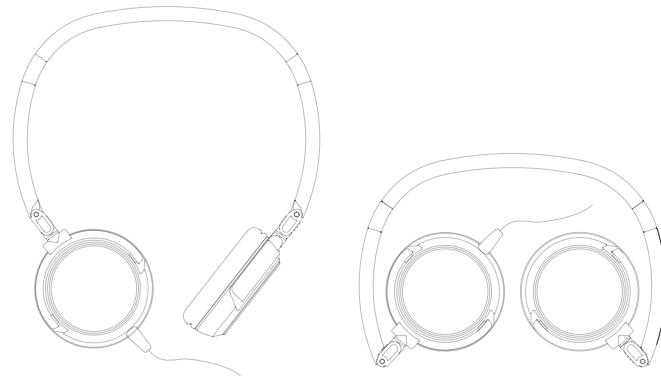
- ① Rotate the slider to get more space, put earhook onto auricle.
- ② Rotate the earphone into ear.
- ③ Pull up or pull down the slider to get the right position.
- ④ Adjust the soft earhook to fit your auricle.

Powerful bass, accurate sound.  
High quality PU leather for the ear pads & headband.  
Extreme comfortable, excellent noise isolation.  
Portable design, easy for carrying

## P30 New Portable Headphone

### Specifications

Transducers : Dynamics,40mm, Neodymium  
Frequency range : 20 Hz ~ 22 KHz  
DC Resistance :  $32 \pm 4.8$  Ohms  
Sensitivity :  $108 \pm 3$ dB at 1KHz/mW  
Maximum input power : 100 mW  
Cable length : 1.2 m  
Connector : Stereo 3.5 mm, angled gold-plated  
Weight : 85 g  
Packaging : 138x180x50 mm  
Color : black, white  
Accessory : Travel Pouch



## P30

- 2011 NEW product

Patent number : 201130044416.0



Many consumers and customers have been asking which is the flagship model....because we have so many good models in the range we did not really think about having a flagship model, but we soon realized that our consumers were excited about having a stand out small in ear model that can position the brand with the high end competitor models..... and we developed P30.

And we realized if you really want to be known as flagship you have to produce a special headphone. High quality was the first priority with a strong metal band used in the design of the headband; the plastic components used are PC (Polycarbonate), high quality PU leather used for the ear pads and headband and the ear cups are covered with the classic sparkling look high quality metal covers. It is designed with single-sided cable for smarter cable management.

Areal classic for the outdoor fanatics.



# DJ100

## New DJ Full size Headphone

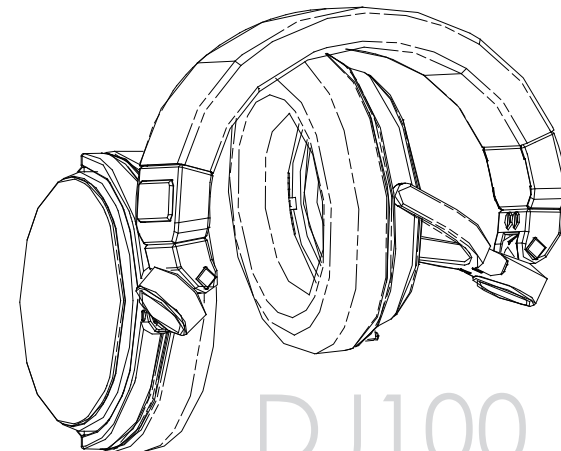
- 2011 NEW product

Excellent sound reproduction  
 Folding design for compact portability  
 Big size ear cup for long listening comfort and Noise isolation  
 High quality PU leather used for ear pads and headband construction....the headband is metal-reinforced to withstand the demands of the Professional DJ.  
 Single -sided cable design for better cable management.  
 The best value for money DJ headphone you will find in the market.  
 "Excellent and classic design with good construction" That is the comment we received from professionals in the music world.

Excellent sound reproduction  
 Folding design for compact portability  
 Big size ear cup for long listening comfort & noise isolation  
 High quality PU leather used for ear pads & headband, metal-reinforced headband

### Specifications

Transducers : Dynamics,53mm, Neodymium  
 Frequency range : 10 Hz ~ 30 KHz  
 DC Resistance : 32 Ohms  
 Sensitivity : 105 ± 3dB at 1KHz/mW  
 Maximum input power : 100 mW  
 Cable : Detachable coil cable length 1.2 m  
 Connector : Stereo 3.5 mm, angled gold-plated  
 Weight : 288 g



# DJ100

# WP10 2.4G wireless Headphone

- 2011 NEW product

Well balanced , detailed sound reproduction with powerful bass response  
Ideal for all types of modern music and TV use  
Wireless freedom and stereo sound with reception up to 50 meters  
Volume, on/off and tuning control located on the headphone  
Special mechanical design at robust construction

Wireless headphone is becoming a trend all over the world. The WP100 2.4Ghz wireless headphone will give you freedom listen to your music no matter where you are The wireless connection to the transmitter which can be placed 50 meters away does not show any signs of sound reduction or outside noise interference. It comes with a single classic designed transmitter base and the ergonomic design.

## Specifications

Transducers : Dynamics,53mm, Neodymium  
Frequency range : 10 Hz ~ 30 KHz  
DC Resistance : 32 Ohms  
Sensitivity : 105 ± 3dB at 1KHz/mW  
Maximum input power : 100 mW  
Cable : Detachable coil cable length 1.2 m  
Connector : Stereo 3.5 mm, angled gold-plated  
Weight : 316 g

Working Frequency Range: 2406MHz - 2472MHz  
Working Channel Number: 34  
Modulation: GFSK  
Transmitter Power: 18+- 1dBm  
Receiver Sensitivity: -78dBm  
Reception distance: > 50 meters (without walls/ceiling)  
Input format: USB & Analogue signal  
Signal Sampling Rate: 16 bit/48KHz  
No RF signal mute function  
RF VCC:3.3V

S/N : 96 dB  
THD: -70dB  
Frequency response range: 20Hz - 20kHz



# WP10



Well balanced sound.  
Ideal for your portable music player.

## EP10 Ear buds

- 2011 NEW product

### Specifications

Frequency range : 25~22000 Hz  
DC Resistance : 116 Ohm  
Sensitivity : 115 dB at 1 KHz/mW  
Cable length : 1.2 M  
Connection : 3.5 mm  
Weight : 8 g  
Packaging : 70x165x35 mm  
Accessory : Cable Clip

Not every people like in-ear headphone, so this ear bud is designed. It is made by high quality material, with simple, sparkling design & well balanced sound signature. It is ideal for your portable music player.



## MP21 In Ear Headset

### CONTROL YOUR MUSIC & ANSWER CALLS EASILY

Super comfortable in-ear fit  
Well balanced, accurate sound  
iPod/iPhone compatible & MP3 ready  
Perfect for Skype or other VoIP connections

### Specifications

Frequency range : 15~22000 Hz  
DC Resistance :  $12 \pm 10\%$  Ohm  
Sensitivity :  $97 \pm 2$  dB at 1 KHz/mW  
Microphone Frequency : 20Hz~16 KHz  
Microphone Sensitivity :  $-58 \text{ dB} \pm 2$  dB/mW  
Cable length : 1.2 M  
Connection : 3.5 mm  
Weight : 8 g  
Packaging : 70x165x35 mm  
Color : black,white,pink  
Accessory : S.M.L.XL Silicone ear tips, Cable Clip, Travel Pouch, Switching Cable



MP21 another great choice for you and it has all the best features of our PL21 family.